The university-wide executive committee of the Student Government Association at Georgia State University is excited to update you on the inner working, initiatives, and highlights of our Fall 2017 semester while also emphasizing the goals we have for Spring 2018. In this report, you will find an outlined presentation written by each executive vice president regarding initiatives on their campus of Georgia State University. The goals and ideas in each section were developed by each cabinet member with the input of their campus SGA officers, advisor and university-wide President.
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President – Corey Gray

The Fall semester has been expansive for SGA, as we have been hard at work creating our organization to be an entity every student at Georgia State can take part and believe in. As president, I oversee the operation of Georgia State University’s consolidated SGA, inclusive of all six campuses, to ensure that the voice of our students is being heard and addressed. I hold our elected officials accountable in preserving their oath to selfless service for our students and increase transparency by maintaining constant communication between our university administration, our SGA officers and our student body. Finally, I represent all 50,000+ students on a variety of committees and organizations, including the Fiscal Advisory Committee to the President, the Administrative Council, and the Board of Regents Student Advisory Committee.

Platform

The following are the “promises” that I made and have kept as the elected student body president.

1. We will Transform student services through an increase in dining services for dietary restricted students.
2. We will Offer every transfer and transient Panther the same resources that we all have through transfer programs and initiatives.
3. We will Guarantee transparent student leadership through mobile office hours, traveling to one campus each week for five hours to hear the needs and concerns of each constituent.
4. We will Expand visibility by participating in campus and university-wide programs, including athletic, Spotlight Programs Board and Panther Activities Council events.
5. We will Trump the stigma of mental health illness, disorder and stress by collaborating with Counseling and Testing Center through services and programs.
6. We will Halt sexual assault on all campuses by working with GSUPD and Student Victims Assistance.
7. We will Endorse academic programs and initiatives on each campus while promoting financial literacy and awareness.
8. We will Render communal services to students, including increasing microwaves and parking resources.

Fall 2017 Initiatives

- The following five focus areas were drawn from the platforms from each of our members as a reference point in our service.
  - Restructuring of our Organization
    - Extensive bylaws review to reflect what we learned from the first year of the consolidated SGA.
    - Created “Executive Vice President Reports,” completed by each EVP for every month to summarize the service and highlight the accomplishments of their campus senate.
    - Posted campus and university-wide senate meeting minutes outside of each SGA office.
  - Expanding Senate Engagement
    - Started the “Survey Wars” to have each campus compete to have the highest number of survey submissions from their campus senate.
    - Introduced the "Outstanding Senator(s) of the Quarter," where one or two of our University-Wide senators were recognized for their contributions to our organization and university.
      - First Quarter: Clarkston Senator Alana Burrell
      - Second Quarter: RCB Senator Franklin Patterson and Decatur Senator Gregory Wright
  - Increasing Student Engagement
    - Created a university-wide survey to better advocate on behalf of our students. The survey had both general and campus-specific questions.
    - Increased SGA attendance to Spotlight Programs Board, Panther Activities Council and other campus organization’s events through tabling.
    - Led Atlanta Mandatory Fee Committee meeting and increased funding for transportation and counseling and testing center to allot more resources for our students.
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- Assisted in formation of the “President’s Council,” allowing all student organization presidents to network and gain insight from each other.
  - Inclusivity of All Campuses
    - Held the Fall Retreat and first university-wide senate meeting at the Clarkston campus.
    - Worked to decrease the fees for Perimeter students attending Atlanta campus events.
  - Mobility over Remoteness
    - Started “mobile office hours,” where I travelled to one or two Perimeter campus each week for five hours each. During these office hours, I met with campus SGA officers and students, aided in survey submissions, and experienced life as a student of that campus.
    - Started “satellite office hours,” where during slow times in the Atlanta SGA office, I went to different areas on campus with a sign and interacted with the students and answered their questions.
    - Started the “Presidential Newsletter,” where each month, I sent a newsletter to the University-Wide Senate about SGA updates, event, job, and internship opportunities, and highlighted the outstanding accomplishments of our members.

- Conferences Attended
  - National Campus Leadership Council’s (NCLC) President’s Leadership Summit: SGA President’s from across the country came together to share ideas and insight to aid in our positions.
  - National Association for Campus Activities (NACA) Student Government Institute – East: SGA leaders from the east came together to learn skills and tools to bring back to our respective schools.

- University-Wide Ad-Hoc Committees
  These committees were formed to address the concerns of our students in alignment with our promises and platforms.
  - Campus Safety
  - Prevention of Sexual Assault
  - Post Consolidation Concerns

- University-Wide Resolutions
  - Supported the Faculty Senate’s Cultural Diversity Committee’s motion to develop strategies to address limited faculty diversity.
  - Supported the city of Atlanta’s efforts to take action against sex and labor trafficking.

Spring 2018 Goals

- Complete the bylaws review: Continue the edits of the bylaws with a goal to be completed by our last University-Wide Senate meeting of our term.
- Create a solid foundation: Publish all continuity reports not just for the students to be aware of the work their SGA is doing, but also for those who will be coming into our roles next year.
- Fill all vacancies: Strive for each campus senate to be full and increase the turnover rate for members to stay in the organization past their first semester.
- Corey Chats: Work with “The Signal” to publish a column in the newspaper addressing concerns and questions yielded from the student body.
- Create new initiatives to complete all eight promises before May 1.
The Fall semester has been a growing experience for SGA at the Alpharetta campus. As executive vice president, I oversee the operation of Georgia State University’s Alpharetta SGA, leading our SGA family of three executive board members and six senators to carry out the vision laid out by our president. I hold office hours to ensure that our student’s voices are being heard and addressed, lead our Perimeter Student Activity Fee Committee as chair, and conduct 1-on-1’s with our campus officials to aid in their efforts. Outside of the duties listed in our bylaws, I also complete monthly continuity reports for our student body to be aware of all the fantastic things our Alpharetta Senate has done, and what we are planning to accomplish. I also have the opportunity to represent our campus in official meetings with University administration and state departments, including the Board of Regents.

Platform
"United We ROAR!"
As the incoming EVP for Alpharetta, I hope to make SGA more heard in the student body. I would like for students to know that they have someone to turn to if they have a problem that they are facing. I would like to bridge the gap between the Alpharetta campus and the Atlanta campus but also to connect the student body to the faculty and administration. Alone we make noise but together, like panthers, we roar.

Fall 2017 Initiatives
- Advocacy
  - Much of our focus this semester was dedicated to advocating on behalf of our student body.
  - We advocated through a plethora of outreach initiatives, including eight tabling events where we provided giveaway items to students who participated in our survey, endorsed survey submissions with our University-Wide survey, and partnered with the Panther Activities Council to give presentations in various classrooms.

- Recruitment
  - We started the semester with eight vacancies, with both our communications and finance director positions vacant and all six of our campus senator positions vacant. However, through active recruitment, we filled all vacancies by the end of the Fall semester.
  - Through our advocacy efforts, we enlisted students to serve on our SGA committees. This task was difficult being that we have the highest number of dual enrolled high school students in the state of Georgia.

- Coffee Corners
  - This is an initiative we received from the Dunwoody campus. We brought coffee and donuts and invited students to converse and build ties with their elected officials. Though we had no guest speakers or specific topics covered, we used these events to introduce ourselves to the student body and increasing our presence on campus. We also used this opportunity to conduct surveys and hear about their Panther Family experience. Each event was held between 1-3 p.m.
    - August 31 - 30-40 students attended
    - September 28 - 30-40 students attended
    - October 31 - Halloween themed, 30-40 students attended
    - November 16 - Winter themed, 30-40 students attended
• Signage - Currently, the buildings are named “AA” and “AB” and many students have expressed concern about their confusion between the two. A big goal of ours is to install signs to distinguish between our two buildings.

• Sidewalk on campus
  o Currently, there is a busy parking lot between our two buildings that is a safety hazard for students. We are in communication with university administration to decide the feasibility of this initiative.
  o Survey submissions will be reviewed and utilized during the decision.

• Campus Legislation - Special Orders were passed to confirm new members of SGA.

Spring 2018 Goals
• Fill the vacant positions that we currently have in our campus senate.
• Draft a plan to inform our students about “what SGA is” and our duties while increasing awareness about our organization.
• Increase student engagement by involving as many students who are interested in the committees for our campus senate.
• Plan and collaborate on more events to increase our visibility on our campus.

Executive Vice President – Atlanta Yann Mondon
The fall semester began as a slow learning process. With the new University-Wide bylaws and members still becoming accustomed to the new SGA system we had a learning curve to get over. It was a semester of programming that SGA was not used to that I am proud to have been a part of. The programs were SGA Student Talk, A Piece of Mind and Campus Leadership Council. As executive vice president of the Atlanta campus it is my duty to be the highest form of leadership when it comes to advocating on behalf of students. I do realize that I am the leader of committee chairs that touch every sector of this University. I must be able to send some topics and issues to the committee chairs for them to see to. My primary duty is to be a liaison between the student body and university officials. I chair the student activity fee committee and diversity fee committee. I also met with figures such as President Becker, Dr. Covey and Dean Holloman to discuss important information to be presented to the senate.

Platform
E – Every
V – Voice
P – is Powerful

“This my goals in becoming an elected official are to completely bridge the gap between students and administration, actively and wholeheartedly see to any issues that ever occur, increase student participation in the Student Government Association and keep students well informed on administration occurrences within the University, the University System of Georgia, and the city of Atlanta.”

Fall 2017 Initiatives
• Student Involvement in SGA – There is a growing need for more student involvement in SGA. We have been discussing methods to increase student involvement in SGA. The Academic Affairs and Student Life committee have been working on further events to increase SGA’s exposure to the student body. The programs that were held in the fall were SGA Student Talks, a piece of Mind and the Constituency Days.
• Dining – There is a growing need for more vegan meal options and a more convenient swipe system for commuter students. The Student Life committee has been holding meetings with representatives from Panther Dining to discuss meal plan options for students who do not live on campus.

• University-Wide Hurricane Hygiene Drive – The hygiene drive was brought up by a student who came by to my office hours a few days after the hurricane that occurred in the Caribbean islands. After planning we came up with a plan to engage Atlanta campus students in a hygiene drive. After getting athletics, office of Civic Engagement and multiple student organizations on board we extended the efforts to the other Georgia State campuses. 100 plus hygiene bags were packed by the Atlanta campus. All hygiene kits were turned into athletics as the served as the means of transport.

• Increasing parking for students - The Student Services committee has been in continued meetings with the transportation office to increase the amount of parking options for students.

• Created a safety ad-hoc committee, with Robinson College of Business Senator Patterson as chair, to address the concerns our students have about campus safety.

• Academic Affairs Chair coordinated the first SGA finals week programming “Review, Refresh, Recharge” held Dec. 5 – 8 in the Student Center Ballroom. Each day saw an average of 106 students taking advantage of the resources. The academic affairs committee exceeded all expectation for finals week. The different activities and resources consisted of:
  o Study Space
  o Mobile white boards
  o Tutoring
  o Study Snacks
  o Yoga
  o Therapy dogs
  o Self-care jars
  o Welltrack app
  o Tutoring
  o Meditation
  o Test anxiety info sessions
  o Study abroad info sessions
  o Financial aid info sessions
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- The Academic Affairs committee created and distributed Panther Kits to help students prepare for their midterm exams for a week throughout the semester. Over 1,000 Panther Kits were created and distributed within a week.

Spring 2018 Goals
- Have all vacant positions filled prior to February and remain filled throughout the semester
- Ensure that all SGA communications are clearly expressed to students via our website and social media
- Create a fully functional promotion strategy for constituency days to increase attendance of students, faculty and administration by 60% (compared to Fall Semester)
- Ensure that myself and all committee chairs are fully present at their scheduled office hours
- Meet all deadlines for EVP reports and posted meeting minutes
- Continue to address the needs of students with the help of the committee chairs

Executive Vice President - Clarkston Christin Smith
The Fall semester has been extensive for SGA, as we have been hard at work creating our organization to be an entity every student at Georgia State can take part and believe in. As EVP, I oversee the operation of the Clarkston campus’s executive branch of SGA to ensure that students are being heard and addressed. I take into context the needs and wants of those at our campus and make sure that those needs are addressed to the corresponding administration office in order to find a solution. Finally, I represent a standpoint of consolidated students to a variety of committees and organizations, including the Student Advisory Council to USG Board of Regents and the Sustainability Committee.

Platform
As an elected student body executive vice president, I plan on working relentlessly toward making our campus a strong cornerstone towards one university. To achieve this goal, SGA will work with our constituents and the university administration to increase awareness of existing services and to advocate for services and policy changes to benefit the entire student body. In addition to this, I intend to work in tandem with the admissions office for both Perimeter and Atlanta campuses to see that the transition between downtown and our campus is smooth. Furthermore, if there are any extended opportunities that are available for Perimeter students, such as cross-level registration, then they shall be made aware of and advertised.

Fall 2017 Initiatives
- Advocacy
  - The Clarkston SGA participated in the Scholarship Fair held November 15 with a turnout of around 100 students to inform students where and how to start the process for applying for scholarships
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- **Community Bulletin Boards**
  - Brought awareness to the roles of SGA and the Multicultural Center
  - Presenting a "name to face" value of the members in SGA
- **Transportation** - Advocating for campus wide transportation for students that have classes on different campuses
- **Campus Carry** - Informing the student body about the do's and don'ts of Georgia House Bill 280
- **Recycling** - Giving instruction on campus sustainability through recycling
- **Collaboration with Panther Activities Council**
  - Provided information and volunteering opportunities (collected over 100 signatures) at the Involvement Fair held September 12, with over 100 signatures
  - Held a trivia spin-wheel with questions about were certain offices are located for Welcome Week.
  - Provided study tips and test materials for Finals Week Giveaway
- **"Photos with Pounce"** was a Spirit event held November 30 at 1:30-3 to celebrate unity with Georgia State and its students
- **Conferences Attended**
  - 2 Student Advisory Council Conferences: SGA executives from all over the state of Georgia come together to share experiences and goals that are taking place in the University System of Georgia.
  - National Campus Leadership Council’s (NCLC) President’s Leadership Summit: SGA President’s from across the country came together to share ideas and insight to aid in our positions.

- **University-Wide Sustainability Committees**
  These committees were formed to address the concerns of our students in alignment with our promises and platforms.
  - Green Spaces
  - Recycling
  - Transportation between campuses

- **Legislation**
  - Passed Support Resolution (88-CSR-CLK-01) to the Athletics Department for their help to make the Photos with Pounce event a success
  - Passed Campus Special Order (88-CSO-CL-CLK-01) to Appoint New Senators

**Spring 2018 Goals**

- Create a checklist for committee members to increase productivity
- Research any conference opportunities for committee members to increase leadership skills
- Attend Ad Hoc committee meetings for Sexual Assault, Post Consolidation, and Safety and increase awareness on campus of pressing issues for each
- Fill all SGA officer vacancies
- Encourage members to attend at least five events before the end of the semester to increase advocacy
Executive Vice President - Decatur **Briana Stanley**
Post consolidation has proven its hardships, but also it has been very promising. Working hard during the summer has enabled our SGA to hit the ground running and encouraged a positive competitive behavior amongst our members. My position as executive vice president for Decatur is more than just attending meetings and problem solving for the everyday student. It’s about being the voice for the campus and ensuring the culture never gets lost in bureaucracy.

**Platform**
My platform is simple and complex at the same, I find that most Atlanta and Perimeter students are commuters, making it difficult for them to get involved on campus. I want to target what the students actually came here for, which is to better themselves. Increasing career services and making it more accessible to all campuses can encourage their growth and development. The safety of students will always be the first priority, increasing campus safety on all campus and offering self-defense and safety education will further the progress we are moving toward.

A problem on many Perimeter campuses is technology, a lot of the basic necessities are not met being provided when it comes technology. Whether we need to look into new equipment or just improve upkeep it’s something that needs to be addressed.

Finally, I would like to bridge that gap by encouraging students from both sides to come together and gain a better understanding. The gap stems from different things from the culture of our campuses to the tuition each student pays. It’s important to maintain tradition but not be segregated in the way we view each other. I’d bridge that gap by implementing more events where the Atlanta and Perimeter students can mix and mingle.

**Fall 2017 Initiatives**
- **Passion in Action**
  - Increasing student engagement by finding what our students are passionate about
  - Survey Day, October 4, 2017: We promoted 3 different surveys which consisted of our own Passion in Action, the SGA survey and Senator Wright's transportation survey. On the day of the event, we received 142 survey submissions. Senator Wright collaborated with Phi Theta Kappa Honor Society, so we can support and work together to get more students to complete the survey regarding the level of support for starting a shuttle between Perimeter campuses. The total number of responses for that survey was over 805 with 534 coming from Decatur. The work of our campus senate ultimately won us SGA’s Fall Semester University Wide Survey Wars which we are very prideful about.

- **Voter Registration Drive for National Voter Registration Day, September 26**
  - We worked with the Andrew Goodman Foundation (a non-partisan organization that works hard to ensure that every American citizen has voting rights) and were able to register 30 new voters on this day as well as check registration for 20 already registered voters

- **SGA Sexual Assault Ad Hoc Committee - Created a new University Wide Committee for the Sexual Assault Prevention**
• Bringing testimony to GSU
  o Working with the Shoah Foundation, an organization created by Steven Spielberg to ensure that the Holocaust is never forgotten, the goal for Georgia State is to bring awareness of the importance of diversity and inclusion.

• Women’s Center of Decatur - Created a coalition with the Women’s Center to build a better community in the city of Decatur.

• International Day
  o Celebrated Diversity on Wednesday, October 24 for United Nation’s Day
  o We introduced several different types of food from countries like India, Jamaica, and Italy and played popular songs from other countries.

• Represented Georgia State at the August 8 Board of Regents meeting and provided the invocation.

• College Transparency in the Nation
  o Worked with the “Young Invincibles” to promote college transparency
  o Published in Black Enterprise for an essay on College Transparency Act [http://www.blackenterprise.com/college-transparency-act-help-students-make-informed-decisions/]

• Conferences Attended
  o National Campus Leadership Council’s (NCLC) President’s Leadership Summit: SGA President’s from across the country came together to share ideas and insight to aid in our positions.
  o National Association for Campus Activities (NACA) Student Government Institute – East: SGA leaders came together to learn skills and tools to bring back to our respective schools.
  o USG Board of Regents’ Student Advisory Council (SAC)
  o Intercollegiate Diversity Congress (IDC) Nationwide group of student leaders brought to the University of Southern California to encourage diversity amongst their institutions.
  o Andrew Goodman Foundation (AGF) - A nationwide group of student leaders who are brought together to encourage voting rights for all U.S. citizens.
Spring 2018 Goals
- Continue to build a relationship with the Women’s Center of Decatur by partnering with them on SGA’s “It’s On Us” week.
- Recruit members for all 6 vacant seats
- Hold monthly Ad Hoc Sexual Assault Prevention Committee Meetings
- Host an Intercollegiate Diversity Congress event on Decatur campus
- Host an “It's On Us” week, which is a nationwide call to action to end sexual assault on college campuses
- Host a monthly SGA forum where we will discuss student issues and allow students the opportunity to bring their concerns to SGA
- To help reduce stress for finals week, Decatur plans to have a “Pups and Pops” event, where we will allow students to play with puppies and eat popsicles to cool down.

Executive Vice President - Dunwoody Jesse Calixte
The fall semester was a successful semester for the Dunwoody campus. Many events were held that connected students to their campus and the resources available to them. Running for EVP was one of the best decisions I have ever made. I am happy every day to not only serve the student body but to serve the people who are serving them. I made a couple mistakes, but through the support of the SGA team at Dunwoody and university-wide, we were able to learn from them and still make improvements for the student body. While rebuilding trust with students on campus, I also served on the academic programs senate committee and was elected as a student orientation leader.

Platform
In my term, I want to rebuild the trust of students, so they know they have a strong advocate, and that their voice through the SGA is truly heard. I want to build a stronger relationship between the students and SGA. I would like to build a legacy, plan, and tradition for SGA so that everyone is aware of who SGA is and their role on the campus and look forward each semester for SGA events. This legacy or plan will also serve for future SGA officers to have something to build upon.

Fall 2017 Initiatives
- Coordinated Ask Me Booths
  - SGA introduced this initiative during the first week of the fall semester to assist students with class registration and answer any other campus related questions. The event was coordinated with the Advising Center and run by SGA. The Ask Me Booths were held on the first floor in the NB Building on August 23 & 24.
- Four Senate meetings were held in September, one in October, two in November, and one in December.
• Involvement Fair
  o Held on September 6, the involvement fair connected 45 students to campus departments, clubs, and organizations.

• News On Campus
  A video project being chaired by our senators and Speaker Fye to keep students up to date with news and events happening on campus, the university, and around the world to debut in the Spring Semester.

• Coffee Corners
  This was a series of events to educate students on different subjects and inform them with what is going on at Georgia State University and the Dunwoody campus. Different activities were held at each event such as Jeopardy, ice breakers, and self-reflections. Throughout the semester we had 5 coffee corners:
  o Tues., August 29, 2017: Campus Carry Bill with 25 attendees
  o Wed., September 27, 2017: Building Self Esteem and Fighting Depression with 35 attendees
  o Tues., October 10, 2017: How to Have a Safe Homecoming with 14 attendees
  o Wed., October 25, 2017: Sexual Assault and Title IX with 28 attendees
  o Wed., November 15, 2017: Structured Study Breaks and Test Taking Strategies with 12 attendees

• Hosted two Inter Club Council Meetings with the club advisors and presidents to stay connected.

• We had 38 committee members involved throughout the semester helping to plan events and support initiatives under the direction of Senators. Committee members were recruited throughout the semester at different SGA events and activities. Some students came into the Student Life office and were recruited there.

• We had a full SGA, there were no vacant positions.

• Improvement upon cafeteria food: Now we have better food options available for students in the cafeteria. Food was expensive on the Dunwoody campus with little variety and flavor. After a meeting with Chris Harrison from Aladdin Food Management Services, LLC, food varieties were increased through the use of themed food dishes on different days.

• Exam Goodie Bags were given out to students which included Scantron sheets, pencils, and snacks. 98 students received an Exam Goodie Bag.

• In October, Senator Watson and I were interviewed by the school newspaper "The Signal" regarding the gender bill the Dunwoody senate was working on.
Spring 2018 Goals

- Visit the Perimeter College Orientation classes with my SGA officers.
- Have at least two SGA community service events (one in March and one in April).
- Get at least 3 students to apply for each SGA position in the election.
- We Care Campaign: The Campaign goal is to provide awareness as well as resources for issues of sexual harassment and mental health. It has been a long-standing project of mine to help educate students who may face harassment on campus, work, or their everyday lives.
- Dunwoody Talks: Dunwoody Talks is a redesign of Coffee Corner. The redesign was in hopes of improving attendance, students’ engagements, and increase interaction with the student body.
- Ask Me Booths: A week-long event to aid students in discovering the Dunwoody campus. It is also the perfect opportunity to show case Dunwoody Senate and get students involved.
- Shoah Foundation event: The Shoah Foundation is a nonprofit organization for genocide awareness through remembrance of the Holocaust and wars. We decided to host the event April 2-6. We will reserve a special room with history of past genocides by exposing pictures and playing some of the testimonies from the website, as well as a Pinchas Gutter’s hologram for the week.
- Work with senators to write at least 3 pieces of legislation regarding emergency response, vending machines, and gender equality.
- Fill the vacancies of finance director and senator for student services.
- Advocate for a Meditation Room for Dunwoody
- Organize an “It Can Wait Campaign” with AT&T during the month of March.
- Organize a “Fall in Love with a Club” (Involvement Fair) on February 14.

Conferences Attended

- National Campus Leadership Council’s (NCLC) President’s Leadership Summit: SGA President’s from across the country came together to share ideas and insight to aid in our positions.
- National Association for Campus Activities (NACA) Student Government Institute – East: SGA leaders from the east came together to learn skills and tools to bring back to our respective schools.
- Student Advisory Council (SAC) SGA presidents from public institutions in the state of Georgia report to the Board of Regents.
- Intercollegiate Diversity Congress (IDC) Nationwide group of student leaders brought to the University of Southern California to encourage diversity amongst their institutions.
  - After attending this conference, an article was done featuring the EVP of Dunwoody, which can be found at https://sfi.usc.edu/profiles/jesse-calixte.

Executive Vice President - Newton Leah Oundo

The Fall semester was set to be constructive and promising as my first semester as executive vice president of SGA Newton Campus. As I attend and expand on the vision of the President, I also oversee the SGA members on the Newton campus as we adhere to the voice of the students. Each day before us is a day to spread unity and act upon guidance as the consolidation between all six campuses evolve. This semester we set forth to get to know our students by hearing their voices, bringing students together, and focusing on change. While creating a foundation for the student body, I also serve on the student life committee, budget committee, and the mandatory fee committee.
Platform
Throughout this semester, I set out to promote the voice of Georgia State University's students by:

1. Recruiting more SGA officers - We continue to strive for and construct a team that cares about Georgia State University's well-being and striving as leaders to make a compelling impact on the student body.
2. We continue to expand the visibility of SGA by promoting events that enforce skill-building and networking.
3. We encourage campus initiatives and set forth to make a positive change.

Fall 2017 Initiatives
- Five Focus Areas
  - Restructuring of our Organization
    - Hosted one-on-ones to build on members reports and initiatives and, to hold accountability. Weekly one on one meetings help SGA stay focused and goal oriented. Schedules, goals, initiatives and any areas of achievement or concern is addressed. The one on one meetings are a way to connect individually to each SGA member as we stay proactive with the goal to adhere to the student bodies concerns.
  - Expanding Senate Engagement
    - Hosted pop-up events to engage with students and learn the needs of Georgia State University's student body. For instance, September 26, 2017 SGA Newton hosted the club fair allowing students to engage in clubs and organizations on campus. 120 students attended the club fairs. Through this event, light was shed for a variety of clubs and organizations students could get involved in on campus. Many students were also able to reach out to SGA and express the want for volunteer opportunities as well as committee involvement.
  - Increasing Student Engagement
    - Guided students to participate in university-wide and campus surveys. With student participation, the university-wide and campus surveys are a great way to expand on the visualizations and expectations of the student body at Georgia State University.
  - Inclusivity of all campuses
    - SGA Spirit and Sustainability was able to collaborate with PAC on November 16, 2017 for the first evening Fall Event held on the Newton Campus. The event was held from 7:30 PM – 10PM. As well as organizations coming together, the 50 Students in attendance were also able to enrich student engagement through networking and social skills. This event brought forth unity and empowerment as students reach for ways to connect to one another as they accelerate for an outstanding education.
  - Mobility over Remoteness
    - Held "SGA Reach Out," where each member of our campus senate held office hours on various parts of campus to stay involved with students. The campus hours during SGA Reach Out where held at intervals from 1- 2 hours during the week day. During this time, senators engaged with students in the 1N building by investing in relationships and taking time to see what students would like to see on campus. We also took time during SGA Reach Out for recruiting.
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- Conferences Attended
  - SAC Board of Regents: Conference held for SGA presidents and executive vice presidents bringing them together to expand on leadership and gain insight.

Spring 2018 Goals
- By the end of the Spring Semester, I would like an application for all SGA vacant positions.
- Expand student engagement with at least one volunteer opportunity outside the campus during the spring semester.
- Expand and promote campus committee by constantly recognizing clubs and organizations throughout campus to consistently engage students.
- By mid-semester create campus news summit "You ask, and we answer." During this questionnaire, students will be allowed to address any concerns or questions that may not have been reflected on the campus surveys. SGA will then submit a monthly report on their reflections as well as address questions from the student body.

Communications Director – Atlanta and University-Wide

*Fall Semester 2017 – Sara Moreno Duque
*Spring Semester 2018 - Sai Maddali*

Fall Initiatives 2017
During the fall semester, Director Moreno Duque focused on rebranding our organization and increasing the physical presence of SGA on each campus. She accomplished this through tabling at over twenty events in collaboration with multiple campus organizations at the Atlanta campus and by working with each Communications Director to create a cohesive message and image for SGA.

Spring 2018 Goals
I want to expand a lot of the promotional initiatives, many of which, need to be planned further in advance. Although effort was made to collaborate between EVPs, I want to work towards more collaboration through communications directors.

Specific goals include:
- Establish a culture of student involvement in SGA regardless of status as an officer of SGA (which may be hard since most students are going to be focused on elections soon, but I'm open to suggestions).
- Update tabling information and establish a standard for tabling at all campuses that includes how often it should occur and what information (by developing a Frequently Asked Questions sheet) and recruitment materials should be included.
- Work with the office of Public Relations and Marketing to produce a Student Government Association promotional video.
- Create a content plan for when events must be advertised on what days and how to mix between event promotion and inbound marketing (providing content that people benefit from learning rather than advertising).
- Creating multiple innovative new social media outlets, such as a GroupMe profile for Student Government Association that people can DM (direct message) and receive information from.
- Establish a recruitment event that lets students know exactly how they can get involved on any initiative and committee to make our campuses better, but due to elections this may be done through tabling in the Spring Semester.
- Conduct audits on our website content, social media accounts, and any online presence.